

## REGISTRATION

Visit <http://afwaknox.org/events/cpe-day>

**OR Tear Off Registration Form Below**

NAME: \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

ETHICS TRACK (Y/N): \_\_\_\_\_

NETWORKING RECEPTION (Y/N): \_\_\_\_\_

Make Checks Payable To:

AFWA Knoxville

Attn: Seminar Registrations

P.O. Box 30401

Knoxville, TN 37930-0401

The Knoxville Chapter of the Accounting and Financial Women's Alliance (AFWA) is excited to host this all day CPE Event, open to all men and women in the accounting and finance professions.

AFWA Knoxville  
Attn: Seminar Registrations  
P.O. Box 30401  
Knoxville, TN 37930-0401

## AFWA 6th Annual Accounting and Business CPE Conference



**Friday, November 9, 2018**

**8 a.m.—4:30 p.m.**

**King University**

**10950 Spring Bluff Way**

**Knoxville, TN 37932**



**Join us for our Inaugural Speaker Meet & Greet Networking Reception the evening before the Seminar.**

***Thursday, November 8th***

***5:30-7:30pm***

***Water Into Wine***

***607 N Cambell Station Road***

***Knoxville, TN 37934***

Check in at this event to be registered to win a copy of our Lunchtime Keynote Speaker's latest book, "Happiness as a Second Language" and free registration for the 2019 AFWA Seminar.

*There will be special pricing on select wine & drinks with a full bar also available.*

## AFWA Annual Accounting, Tax and Business CPE Conference Agenda

7:30-8:00 a.m. Registration

8:00-8:05 a.m. Welcome

8:05-8:55 a.m. Federal Tax Update

Heather Martin, CPA  
Tax Senior Manager, PYA

9:05-9:55 a.m. TRACK 1: Revenue Recognition,  
Leases, and Non-Profits (A&A)

Julie Hayes, CPA  
Accounting & Assurance Senior Manager,  
Coulter & Justus, P.C.

TRACK 2: §199 QBI Overview (Tax)

Eric Elliott, CPA  
Managing Tax Principal, PYA

10:05-10:55 a.m. TRACK 1:

Social Media & Employees  
Chris McCarty, Esq.  
Shareholder, Lewis, Thomason, King, Krieg,  
& Waldrop

TRACK 2: Executive Compensation

Derek Miser, President  
Miser Wealth Partners, LLC

11:05-11:55am TRACK 1: "What the Internet  
Knows"

Bill Dean  
Senior Manager, LBMC Information  
Security

TRACK 2: Best Practices for Data &  
Network Security

Donna Fracarossi, Risk & Compliance  
Consultant  
Sword & Shield Enterprise Security

Noon-1:15 p.m. Lunch & Keynote

"Happiness in the Workplace"

Valerie Alexander, Author & National  
Speaker  
CEO & Founder, Goalkeeper

1:15-2:55 p.m. TRACK 1: State Specific Ethics

Jason McCarter, CPA  
Controller, Mastermelt America

TRACK 2 Hour 1: "Hidden Secrets to Un-  
locking Your Best Results"

Leslie Beale, Esq.  
Executive Coach, Profusion Strate-  
gies.

TRACK 2 Hour 2: Productivity  
Tools for the Office  
Chris Deck & David Vu  
Ellsworth Technology Systems

3:15-4:05 p.m. TRACK 1: Analytics in  
Audit (A&A)

Mark Stanley, CIA  
IT Audit Director, Internal Audit  
Discovery Communications, Inc.

TRACK 2: Tax Strategies for  
Business under the New Tax  
Law

Jason Hamilton, CPA  
Partner, Rodefer Moss & Co,  
PLLC

4:10-4:15 p.m. Evaluations/Wrap-Up

\* Schedule subject to change.

**DUAL TRACK  
OPTIONS!**

**CPE Credit: 8 Hours**

Registration Deadlines:

Registration by October 12, 2018  
\$89 Members / \$149 Non-Members

Late Registration by November 8, 2018  
\$99 Members / \$159 Non-Members

*To guarantee electronic delivery of materials  
(\$15 Additional Fee applies for Registration after  
that date).*

Special Thanks to our sponsors

Diamond Sponsor:

**MISER WEALTH PARTNERS, LLC**

Presenting Sponsor:



Platinum Sponsor:

